

# BEATRICE MALVISI

Teaching Instructor  
Department of World Languages, Literatures and Linguistics  
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## EDUCATION

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1992-1994      University of Pittsburgh      Pittsburgh, PA  
MA, Italian Language and Literature. Title of the thesis: *Leopardi non solo lunare*. Directed by Dr. Francesca Savoia.

1984-1991      University of Florence      Florence, Italy  
LAUREA MAGISTRALE in Modern Foreign Languages and Literatures. Thesis in English Literature. Title of the thesis: *Alice Meynell*. Directed by Dr. Valerie Wainwright; Chair of the discussion panel: Dr. Francesco Binni.

*Second area of specialization: German language and literature, Italian language and literature, linguistics and applied linguistics.*

## LANGUAGES

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Native speaker of Italian, fluent in English, German

## PROFESSIONAL EXPERIENCE

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Fall 2008- present      West Virginia University, Morgantown, WV  
*Instructor*

*Classes Taught:*

- Elementary Italian I and II (Ital 101 and 102)
- Intermediate Italian I and II (Ital 203 and 204)
- Advanced Conversation (Ital 304)
- Language Through Culture (Ital 301)
- Italian Literary Survey (Ital 331)
- Italian Folktales (Ital 431)

*Service:*

- Italian Studies Committee Member
- Honors and Awards Committee Member and Chair (academic year 2015 - 2016)
- Undergraduate Committee Member

Fall 2007- Spring 2008 West Virginia University Morgantown, WV

*Lecturer*

*Classes Taught*

- Intermediate Italian I and II

Fall 2006 – Spring 2007 West Virginia University Morgantown, WV

*Lecturer and Italian Program Coordinator*

- Coordination of the Italian Program and Italian GTAs

*Classes Taught:*

- Intermediate Italian I
- Conversation and Composition (Ital 303)

2001 - 2005 University of Pittsburgh Pittsburgh, PA

*Italian Instructor*

Classes Taught:

- Elementary Italian I
- Teaching of Intermediate Italian I and II
- Italian Composition

During these years I participated in a series of workshops on the newest teaching methodologies for languages.

1998 - 2000 Salvatore Ferragamo Italia S.p.A. Florence, Italy

*Public Relations*

- **Coordinator of Central and International PR office:** coordination of other PR managers in the planning and executing of PR projects in order to promote a worldwide consistent brand image.
- **Participation in the creation of special events** such as the launch on the market of specific products or the organization of fashion shows in all their details.
- **Management of *Product Placement* for movies and creation of “Testimonials” for the Brand.**
- **Responsible for the layout and updates of the Internet site:** this consisted in providing texts and images to graphic designers and satisfy all customers inquiries about the history of the Company or other PR related matters.
- **Coordinator of *International Press Reviews and Media Analysis:*** supervision of all International press clippings and videos in order to monitor the quality and quantity of editorials per month. Releasing of a daily digital press review to worldwide corporate executives highlighting fashion and financial trends of the market.
- **Coordinator of the corporate International newsletter:** collection of worldwide corporate news involving all the different departments. This increased among all employees the brand awareness and the sense of group belonging.

1995 - 1998 Salvatore Ferragamo Italia S.p.A. Florence, Italy

*Buyer and Travel Manager*

- **Management of all corporate travels:** planning traveling for all employees and executives.
- **Buyer for corporate goods such as stationery, packaging, telecommunication devices.**

1994 - 1995 Salvatore Ferragamo Italia S.p.A. Florence, Italy

*Retail Sales Representative:*

1992 - 1994 University of Pittsburgh Pittsburgh, PA

*Graduate Teaching Assistant*

- Teaching of Italian (Elementary and Intermediate I and II)

1990 - 1991 Salvatore Ferragamo Ltd. London , UK

*Retail Sales Representative*

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